

10/40 WINDOW

The core of the unreached people of our world live in a window that extends from West Africa to East Asia, from ten degrees north to forty degrees north of the equator. This region of the world has become known as the 10/40 Window. Incredibly, 97% of the people in the least evangelized countries live in the 10/40 Window.

The religions of this area are made up of Muslim, Hindu, Buddhist, Shinto, Folk Religions, and Atheism. Projected populations by A.D. 2000: 1.1 billion Muslims; 1.0 billion Hindus; and 600 million Buddhists.

This is also the poorest region in the world. Eighty-two percent of the poorest of the poor live in the 10/40 Window. Over 2.4 billion people, 40% of the world's population, live on less than \$1.40 per day in the 10/40 Window.

International Gospel Mission and Global Mission Awareness have answered God's call to this region. Who will go with us? Will you? The harvest truly is plenteous.



Some Facts about the 1040 Window

- There are 62 Nations in the 1040 Window
- 4.1 billion of the world's 5.6 billion people live in the 1010 window
- There are more than 1.2 Billion people under the influence of Communism
- It contains over 1 billion Muslims, nearly 1 billion Hindus and 600 million Buddhists.
- 97% of the unreached people groups are located here.
- The top fifty least evangelized cities in the world are all in the Window.
- Most of the 10/40 Window nations are closed to western missionaries.
- It is an area of great spiritual darkness known as the "resistance belt."
- It contains over 70% of the world's people but only 8% of the missionary efforts.
- Less than 1/2 of 1% of the budget of our churches goes to reach the 10/40 Window .
- Millions in the 1040 Window have never even heard the name of Jesus
- The 10/40 Window is an imaginary window between 10 degrees and 40 degrees north of the equator stretching from West Africa through Asia.